## FALL KICKOFF 2022 "The Idol of Pleasure"

## Idol = replacement for God

For although they knew God, they neither glorified him as God nor gave thanks to him, but their thinking became futile and their foolish hearts were darkened. Although they claimed to be wise, they became fools and **exchanged** the glory of the immortal God for images made to look like a mortal human being and birds and animals and reptiles. Therefore, God gave them over in the sinful desires of their hearts to sexual impurity for the degrading of their bodies with one another. Romans 1:21-24 (NIV)

They exchanged the truth about God for a lie, and worshiped and served created things rather than the Creator—who is forever praised. Amen. Romans 1:25 (NIV)

## PRETENDERS (IDOLS) NEVER DELIVER

## A PLEASURE SEARCH LEADS TO A GOD THIRST

I denied myself nothing my eyes desired; I refused my heart no pleasure. My heart took delight in all my work, and this was the reward for all my labor. Yet when I surveyed all that my hands had done and what I had toiled to achieve, everything was meaningless, a chasing after the wind; nothing was gained under the sun.

Ecclesiastes 2:10-11 (NIV)

After all this, there is only one thing to say: Have reverence for God, and obey his commands, because this is all that we were created for. Ecclesiastes 12:13 (GNT)

Jesus said, "Everyone who drinks this water will get thirsty again and again. Anyone who drinks the water I give will never thirst—not ever. The water I give will be a perpetual spring within, gushing fountains of eternal life."

John 4:13-14 (MSG)